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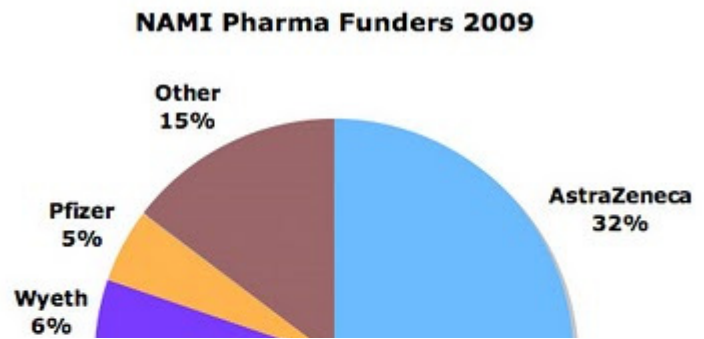
Thursday, April 29, 2010

NAMI's Pharma Funders - Serial Off-label Promoter Astrazeneca Tops the List

The National Alliance on Mental Illness (NAMI) until recently was reluctant to reveal the source of its funding. But thanks to Sen. Grassley we now can learn NAMI's sources for Major Foundation and Corporate Support, which you can find [here](#).

I downloaded the list of "funders" for 2009. Fortunately, unlike pharmaceutical companies who have revealed monies paid to physicians (see, for example, "[Transparency Vs. Translucency in Reporting Physician Payments](#)"), NAMI's numbers are easy to copy into Excel spreadsheets and analyze.

In 2009, NAMI received 84 payments over \$5,000 from different sources. Payments total \$4,737,610.00 of which \$3,836,750.00 (81%) came from major pharmaceutical companies. The following pie chart shows how the \$3,836,750.00 was divided among major pharma funders (click on the chart for an enlarged view).



About Me



John Mack

These are my personal opinions and do not represent the opinions of Pharma Marketing News, a monthly e-newsletter that I publish. Read the newsletter for a more unbiased presentation of facts, product reviews and coverage of pharma industry conferences -- all based upon interviews with experts in the field of pharmaceutical marketing. If you would like to send me an email, try this:
johnmack@pharmamarketingblog.com

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